

## PERFORMANCE ASSURANCE.

## Why Chance It?

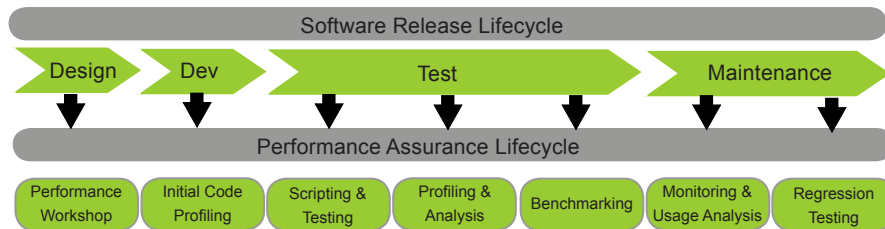
*"We completely failed to execute. Everything boiled down to our inability to improve performance."*

*- John Doerr of Kleiner Perkins quoted in New York Times regarding performance problems of Friendster.com*

Don't suffer the fate of Friendster.com. Ensure that your solution and supporting infrastructure can scale with the increasing demands of your user base.

### What is Performance Assurance?

Performance Assurance is Coban's proven and structured approach to planning, testing, analyzing, and improving the performance, scalability, and stability of your web-based applications. Coban's Performance Assurance approach consists of:



*"Coban helped us gain significant improvements in the overall performance of our complex web application. The Coban members' expertise in this field enabled us to deliver 2x improvements in speed and reliability."*

Paul Emery  
VP of Engineering, Visible Path

### Coban's Performance Assurance Offerings

#### Performance Assurance Workshop

In our 1-3 day hands-on workshop, we will help your team define performance goals, requirements, test scenarios, complete capacity planning and environment reviews, and define the entire test plan.

#### Performance PoC

With the data gathered from this 2 week offering, you will learn how a selected application stack performs, in no uncertain terms, and be able to make informed decisions when moving ahead with your selection of vendors.

#### Performance Audit

Get a snapshot of your site's current performance characteristics, and start identifying those nasty bottlenecks. Within only 3 weeks, we have ALWAYS helped resolve issues leading to significant improvements.

#### Readiness Evaluation

A full pass through our proven methodology will ensure that your end users get an outstanding experience. This 6-8 week engagement will help you resolve any issues and will give you the confidence that you need to go live.

#### Product Benchmarking

This 4-8 week offering is designed to allow software vendors to measure the performance and scalability of their product on a given platform stack. The benchmark report that we produce is often used as a sales tool to provide potential customers the information they need when selecting a vendor or doing capacity planning.

#### Rapid Bottleneck Analysis

This offering is designed to help customers who are currently experiencing performance, scalability, or stability issues. We will empower you with the data needed to get your site running in a responsive and stable fashion.

#### Continuous Performance Assurance

Make sure that your site continues to perform and scale through all future major and minor releases. Our team of experts will ensure that the performance, scalability, and stability of your site will never be taken for granted.